

Evening Star

Giorgio Armani has made the tuxedo a red-carpet icon and a runway hit

MARLENE DIETRICH canonized the masculine look for women when she appeared in *Morocco* in 1930 and sang *Give Me the Man*. These days, it's Giorgio Armani's job to keep the tuxedo—now a black-tie staple for both men and women, thanks to the Italian tastemaker—au courant. Guys like Cuba Gooding Jr., Ben Affleck and Sean Penn are obvious fans. But it took the more outlaw style of Russell Crowe to update this classic menswear look with a ribbon tie and longer tails in 2001. Jodie Foster wore a crystal beaded version to the Oscars in 1991, and Woody Harrelson ordered a hemp tux for his 1997 Golden Globe appearance. Taking a cue from Dietrich, Julia Roberts famously chose Armani's black-satin lapels in 1991. Glamour girls like Kate Hudson and Angelina Jolie have donned white versions on the red carpet. And über-trendsetter Kate Moss showed up at a gala in a classic tux jacket over sleek satin leggings. These days Armani is so closely associated with the tuxedo that he names each iteration of it after the boldface name who wears it: Travolta, Depp, Beckham. He even provided tuxedos for the Jackie Chan movie *The Tuxedo*, a comedy about a tux containing magic powers. —By Caroline Tell



Kate Hudson, 2000



Bruce Willis and Demi Moore, 1991



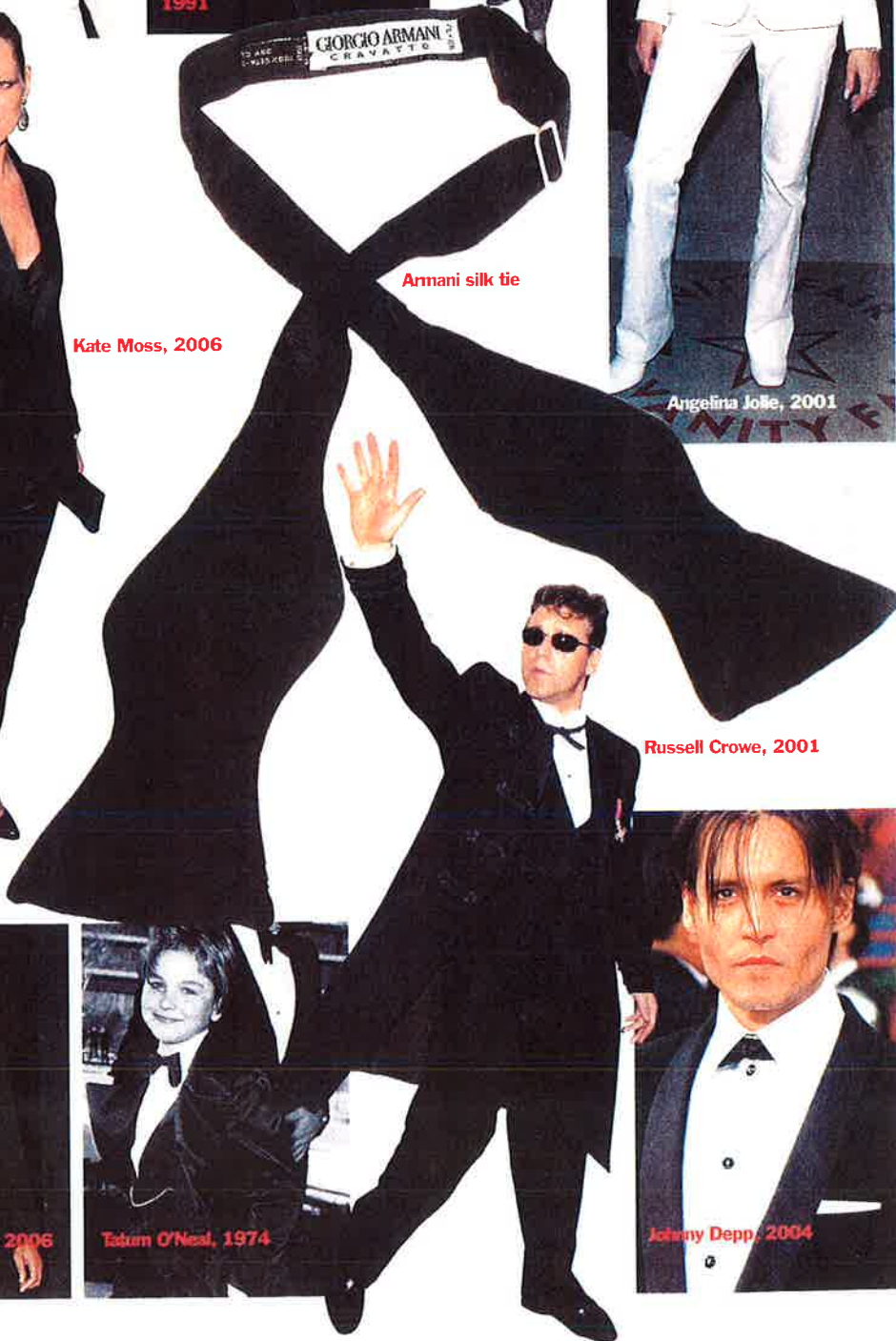
Jodie Foster, 1991



Angelina Jolie, 2001



Kate Moss, 2006



Armani silk tie

Russell Crowe, 2001



Samuel L. Jackson, 2006



Tatum O'Neal, 1974



Johnny Depp, 2004